

VISITING SYDNEY EXECUTIVE.

Mr. David Lake in Perth.

VISITING Perth for the first time for five years, the general sales manager of Metro-Goldwyn-Mayer (Mr. David Lake) is renewing friendships and visiting exhibitors in the city and suburbs. Mr. Lake has been associated with the



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industry since the Great War and he occupies a responsible position in Australian and New Zealand film business. Mr. Lake considers the trend of entertainment towards good musicals, films of family appeal and dramas of famous novels and people. Regarding colour he favours its use for suitable themes.

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He thinks Perth has made great progress in the past five years and its picture theatres now compare more than favourably with any other city of its size. The combination of entertaining productions and modern theatres is being appreciated by the public to a marked degree.

Mr. Lake is happy to find that his company's British pictures have been at once meritorious and popular. The first, "A Yank at Oxford," did good business everywhere and the second, "The Citadel," was a real record-breaker, he said. The third, "Goodbye Mr. Chips," had Robert Donat as the star in a strong role calling for personality and acting. The new leading woman—Greer Carson—had spent a year in Hollywood under contract but without having to work; then she returned to England to win success with Donat. She had green eyes, red hair and was able to "put over" her personality for the camera. His company's fourth English picture was "Lambeth Walk," the successful screen version of the stage success, "Me and My Gal."

Mr. Lake will leave on Tuesday on his return to Sydney where he is in charge of his company's activities during the absence in America of its managing director (Mr. N. B. Freeman).



BACK TO WORK: After a long absence, Helen Mack returned to the screen in "Secrets of a Nurse," now in Perth.